



**EVOLUTION OF  
VOLUNTEER  
EMPOWERMENT  
BRIGHTEN YOUR FUTURE**

**EVERY FEATURE. EVERY INTEGRATION.  
BETTER PRICING**

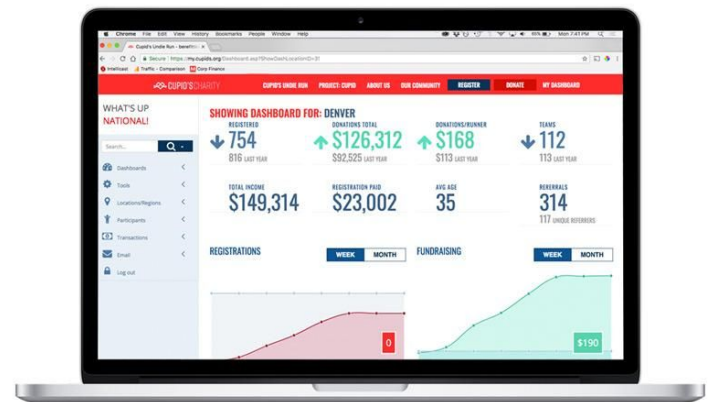
At Blue Sky Collaborative our reason for existing is to provide organizations a way out of ever increasing percentage fees and empowering your organization to increase its impact.

Innovative and flexible software empowers you to achieve your fundraising goals, communicate your mission and customize unlike any other provider.

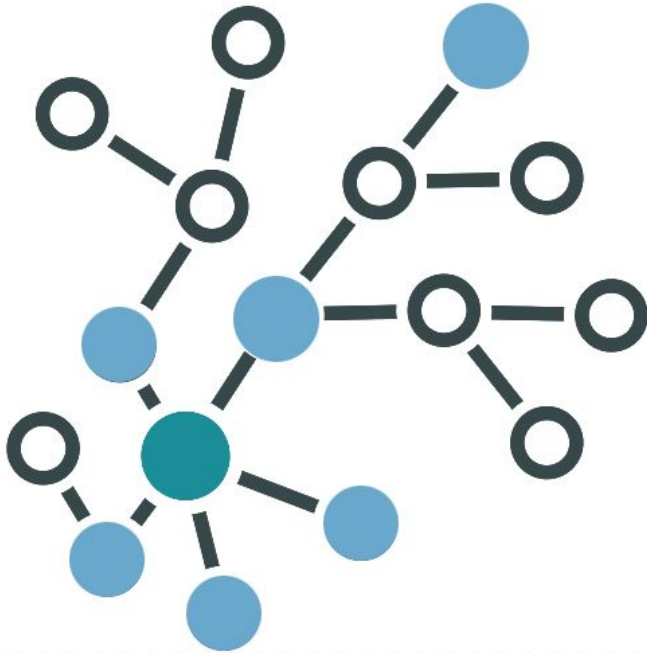
BlueSky has developed tools for volunteers that are designed by volunteers. Motivate fundraisers, manage event logistics, and more. Perhaps most importantly, increase volunteers' ability to use their fundraising software to help achieve growth in the future.

- **Affordable.** Offering more features per dollar invested than any other provider.\*
- **0% platform fees.** Allows your organization to reinvest your savings to grow your event.
- **Flexible.** Able to meet your needs for both fundraising and integrations.

- **Features:** Everything you need and more!



## EMPOWER YOUR VOLUNTEERS TO GROW THE NETWORK



### Other Key Features

- **Mobile friendly pages** that dramatically improved real-time registration numbers.
- **Year over year comparisons** on key metrics that led to increase volunteer engagement and friendly competition across event regions.
- A **new Active Alert System** that indicated to volunteer leaders & staff, top fundraisers and team captains through an algorithm of site activity and goals.

### Communication

- **Email tools** to communicate directly with participants & donors.
- **Automated** email response & marketing options.
- Nationally controlled **mass communication options** (email & text)

### Real-Time Reporting

- Volunteer Director dashboards to monitor their location's progress.

### Volunteer Event Management

- An **admin system** that allowed for volunteer registration & management.
- Day-of **volunteer job and responsibility creation**

