

EVOLUTION OF P2P FUNDRAISING BRIGHTEN YOUR FUTURE

Sweet!
by BLUESKY

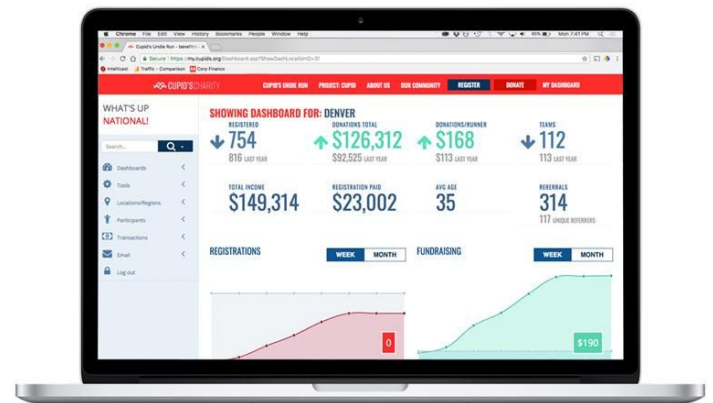
EVERY FEATURE. EVERY INTEGRATION. BETTER PRICING

At Blue Sky Collaborative our reason for existing is to provide organizations a way out of ever increasing percentage fees. Software should empower your organization to increase its impact and our tools, pricing and experience ensure **you receive more value than any other peer-to-peer fundraising software provider.**

Innovative and flexible software **empowers you** to achieve your fundraising goals, communicate your mission and **customize unlike any other provider.**

Any Peer to Peer or DIY campaign/event type: proprietary, unique, traditional, "athons", pledge, virtual, CSR and more.

- **Affordable.** Offering more features per dollar invested than any other provider.*
- **0% platform fees.** Allows your organization to reinvest your savings to grow your event.
- **Flexible.** Able to meet your needs for both fundraising and integrations.
- **Features:** Everything you need and more!



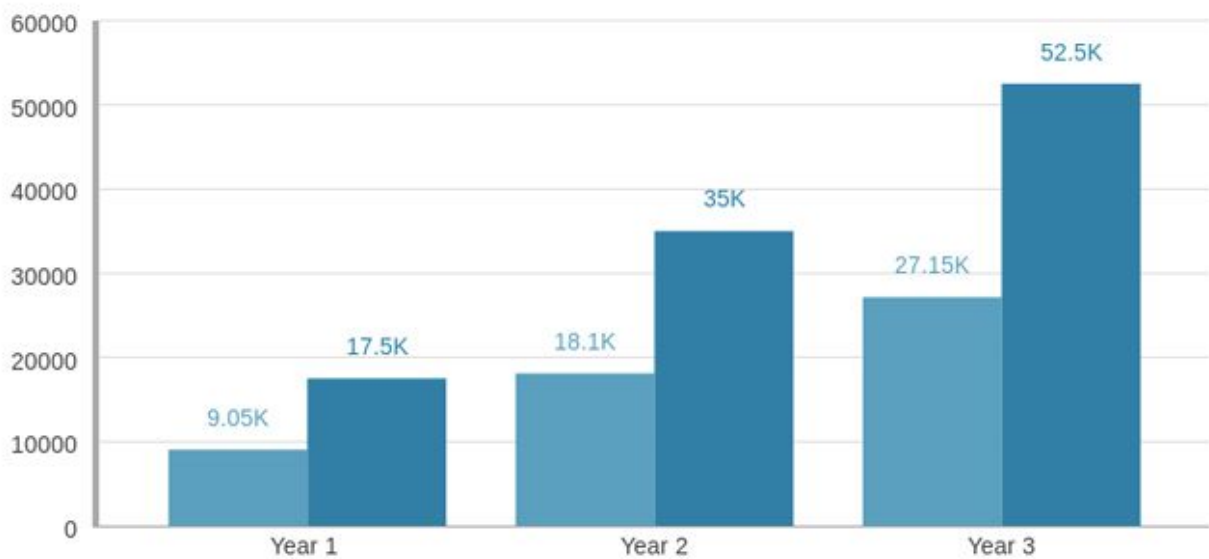
We offer predictable, flat-fee pricing with 0% software platform fees.

We want you to raise and keep more of your fundraising dollars.

| | PLATFORM FEE PRICING | CRM INTEGRATION | AUTOMATED MARKETING | CUSTOMIZATION |
|--|----------------------|-----------------|---------------------|---------------|
| Sweet! <small>by BLUESKY</small> | 0% | ✓ | ✓ | ✓ |
| Rallybound | 2.5 - 5% | ✓ | ✓ | - |
| Team Raiser | 4.0% | ✓ | ✓ | - |
| Donor Drive | 3.0% | ✓ | ✓ | - |

Cumulative Savings (\$500K Annual Raise)

● BlueSky vs. Group B ● BlueSky vs. Group A



*Groups A & B are averages of providers who charge a percentage of total raised.

BlueSky offers flat pricing, that allows your organization to keep more of what it raises.

